

Sustainable Andover meeting notes
Sunset View farms
June 27, 2013
7:00-8:30pm

"Bringing people, businesses and the community together to develop policies and practices to create a sustainable Andover Township for all to enjoy"

Attendance: David Kolstad, Rosemary Hoffmann, Linda Grinthal, Dolores Blackburn, Eric Olsen and Diane Gillespie

Voting for chair of Sustainable Andover:

- Rosemary Hoffmann made motion for Eric Olsen to remain as chair,
- Second: Linda Grinthal
- All in favor + proxy vote (Karen Yost): Aye

Project Updates

Rain garden completion update

ACTION:

- Eric will develop proposal for an interpretive sign at the rain garden and will work with Darren on putting up the split rail fence.
- Dolores, Master gardeners will be maintaining the rain garden over the summer.
- Eric will do a formal thank you to Ryan and rain garden contributors
- Eric will work with Ryan on getting rain garden video to post on website.

Garden project

Written report submitted by Karen Yost. Still have a need to plant more crops and need volunteers to help maintain garden.

ACTION:

- July 1st Linda will allocate a few volunteers to help weed the garden plot.

Fundraising/treasurers report David Kolstad.

- Balance in account is \$3886.57.
- We've had 2 winners from the guaranteed winners program.

Brainstorming development of Sustainable Jersey proposal

For a SJ proposal the group consensus is that we should look at a capacity building grant to help with website development

ACTION:

- Eric will work with David and Karen to sketch out a proposal for website development to bring to next meeting for discussion

Brainstorming communication plan

For website development Diane Gillespie provided info on person who could help with website design:

ACTION: Eric will contact: Phil Schaming (master gardeners) does website design pro-bono.
<http://phil.schaming.us> 973-875-8840 phil@schaming.us 28 Sally Harden Rd Wantage Nj
www.schaming.us.

What do we want to tell people about on website?

- What is SA, projects completed.
- Encouraging outdoor activities--promoting physical and mental health, sustainable living.
- Need lots of pictures, videos
- For roll out of outreach campaign: should network with other groups, newsletters, reciprocal links with partner organizations
- Topics of interest: gardening for mental and physical health, need more recycling information--as part of a larger campaign, ACTIVITES section on website promoting like-minded programs already occurring in town like KVSP, rain gardens, grow a row, click here to join mailing list, clearinghouse for local food producers--local food, watershed information about Paulins Kill, Pequest, lakes, streams, upload documents like NRI, hydrology report.
- More guided walks
- Need more press releases

Other communication tools: google docs for brainstorming, newsletters.

ACTION:

- Eric will type up notes and at next meeting we will divide responsibilities for pulling together materials. Target date for website launch November 2013.

Other business:

David asked group for approval for: expenditure of less than \$100 for purchase of 400 Football mania tickets and access to website for fall fundraiser for Sustainable Andover. This would give us 2 + months to sell tickets.

Motion: Rosemary Hoffman

Second: Linda Grinthal

All in favor: Aye

Next meeting at Janice McGovern's house July 25 @ 7pm.

August meeting to be held at Carla Kostelnik's house

Adjourn at 8:48.